

Portfolio Branded by Chey

About:

Branded by Chey is a flexible branding agency focussing on brands and businesses of all scales and sizes. We work with a small team of professional, talented and reliable freelancers and deliver work worldwide.

Our services:

- Brand Building & Development (including brand strategy).
- Rebranding Service.
- Personal Branding Service.
- Social Media Management (including content strategy).
- Creative Content Creation & Production.
- Web Design.
- Marketing Events.

Please note that this portfolio contains selected work only, as we are unable to share confidential client or project information. It primarily showcases visuals, along with brief overviews of selected clients, their brand positioning, and the services we have provided. Additional analytics can be shared upon request.



Full Branding Package

Full branding for **Film Actors Academy**:

Their brand foundation was already existent. We helped expand the brand more and therefore provided the following services: Full Branding Package; Brand Building & Development (incl. custom brand strategy), Creative Content Creation, Social Media Management, Web Design & Organisation and Marketing of Events.

About:

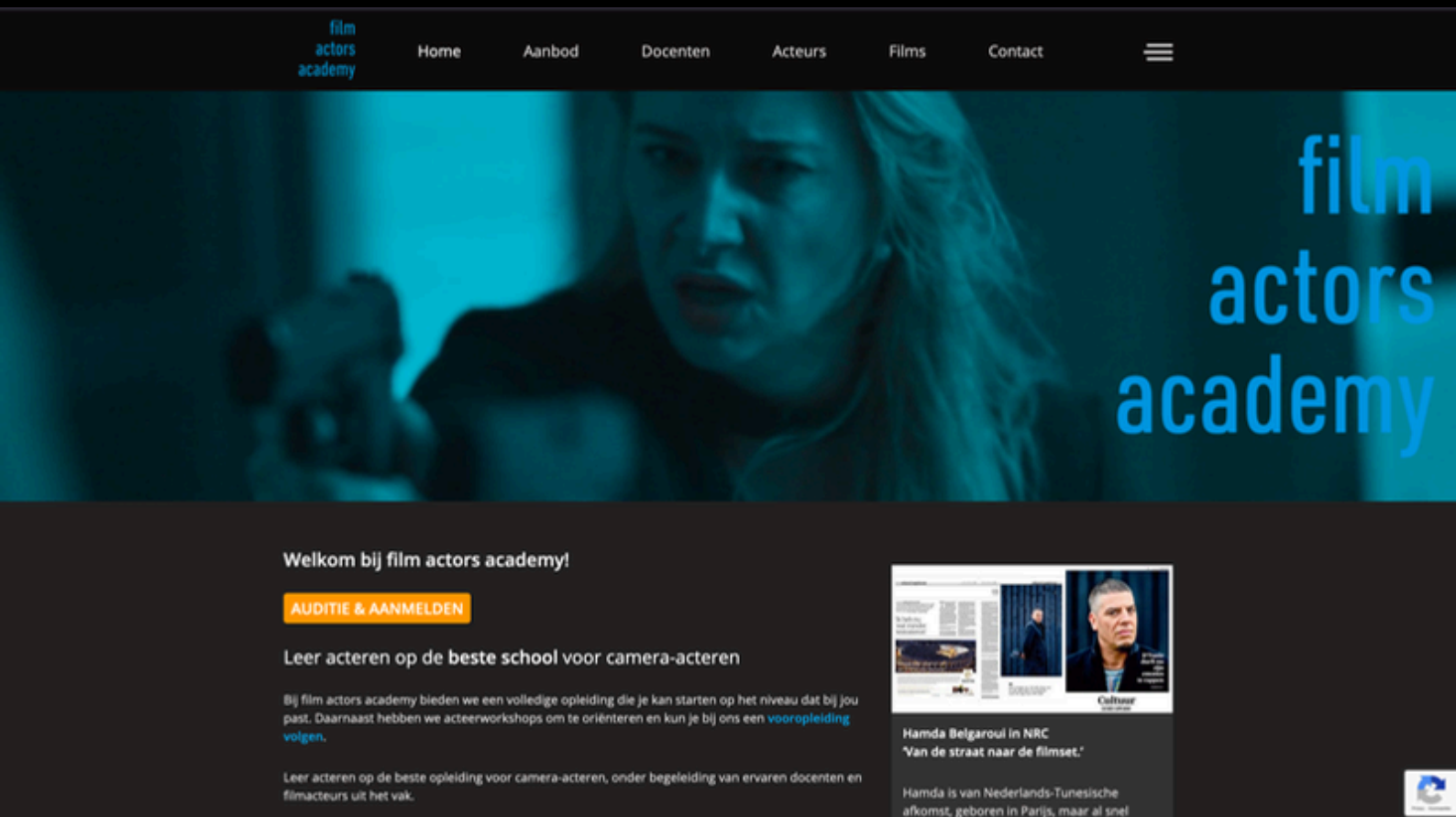
Film Actors Academy (faaam) in the Netherlands is a specialized acting school focused on training actors for film and TV.

Links online presence:

Website: [film actors academy - de beste opleiding voor camera-acteren](http://filmactorsacademy.nl)

Instagram: [Instagram \(@filmactorsacademy\)](https://www.instagram.com/filmactorsacademy/)

Facebook: [FB: film actors academy amsterdam - faaam](https://www.facebook.com/filmactorsacademyamsterdam)





Content Strategy, Content Creation and Design, Social Media Management & KPI's



Invite Design, Awards Design & Certificate Design



Organisation, Marketing and Shooting of Marketing Events



filmactorsacademy —
 film actors academy
 171 berichten · 2.114 volgers · 917 volgend

📖 Leer acteren op de beste opleiding voor filmacteren, onder begeleiding van ervaren docenten en (film)... meer

🔗 linktr.ee/filmactorsacademy

👤👤👤 Gefolgd door ingmar_official, filmingactor4033 + nog 71

Volgend ▾ Chatbericht sturen 🗨️

🎬 In Actie
 🎓 Vooropleiding
 🏆 Events
 🤝 Wij zijn...
 💬 Quotes
 📅 Weekend



We also sent out monthly newsletters for this brand.

film actors academy amsterdam

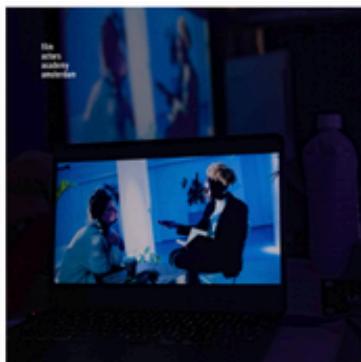
NIEUWSBRIEF

Happy new year! 🎆🍷

**We wensen iedereen een inspirerend,
gezond en vredig 2024!**



De presentatiedagen



Op de presentatiedagen bekijken we altijd de eindpresentaties van alle studenten gezamenlijk met alle niveaus en docenten en ook deze keer hebben we weer prachtige resultaten mogen zien!

Klik de link voor een inkijkje in de afgelopen presentatiedag 12-02-2023! De nieuwe en afgelopen presentatiedag op 23-04-2023 was ook weer een machtig mooi succes! Content hiervan zal spoedig volgen en online komen!



Aan alle studenten en docenten:

Bedankt allemaal weer voor jullie geweldige inzet afgelopen periode!

Graphic Design

Graphic Design for **Collier Advies**:

Graphic design for Collier Advies.

New logo and banners.

About:

Collier Advies is a Human Resources company based in the Netherlands.



COLLIER
ADVIES

Human Resources Consultancy



COLLIER
ADVIES

Social Media Management

Social media management for **Film Actors Agency**:

Social Media Management; maintaining their platforms and keeping track of performance.

About:

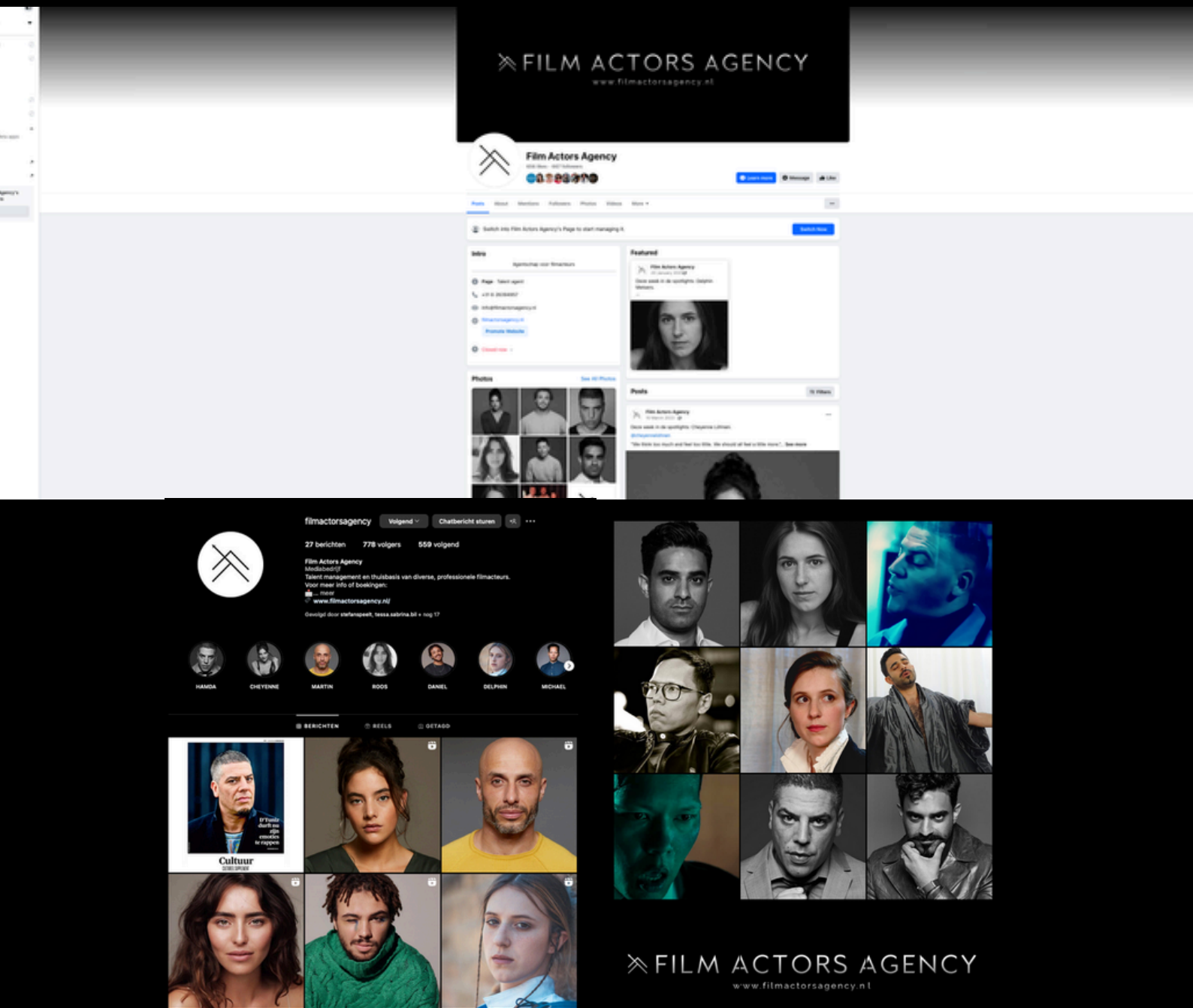
Film Actors Agency is a talent management and home to various professional film actors.

Links online presence:

Website: [Film Actors Agency](http://www.filmactorsagency.nl)

Instagram: [Instagram \(@filmactorsagency\)](https://www.instagram.com/filmactorsagency/)

Facebook: [Film Actors Agency](https://www.facebook.com/filmactorsagency/)



Web Design, Film Still Design and Marketing

The services we provided for **Jan Pool production**:

Web Design, Design of Filmposter, Design and Editing of Film Stills, Film Festival Applications, and Email Marketing for short film **Afloat**.

About:

Afloat is an international award winning short film which had it's world premiere at DWF (Dances with Films) filmfestival, in the Chinese theatres in LA.

Links online presence:

Website: afloatmovie.com

AFLOAT



AFLOAT TRAILER



FRANS DAM

CHEYENNE LÖHNEN

ERROL MC CABE

Afloat

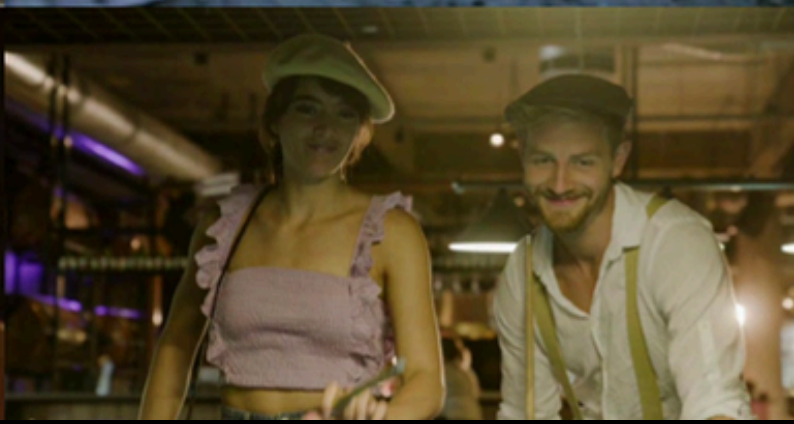


I am what I choose to become

CHEYENNE LÖHNEN presents a film by JAN POOL 'AFLOAT' CAST STARRING BY CHEYENNE LÖHNEN & FRANS DAM & TON BY ERROL MC CABE FIRST ASSISTANT DIRECTOR LOUK ADOENAEERDE ASSISTANT TO THE DIRECTOR ROGEN DE GOEIJ & CHRISTIAN BROOT SCRIPT SUPERVISOR CHRISTIAN BROOT DIRECTOR OF PHOTOGRAPHY JOHAN OLAJKSTRA CAMERA ASSISTANT GIEL ROOGEVEEN & SIMON VAN RIJN GAITER MARG RAPS BEST GUEST FIVE FRANÇOIS COSTUME MARTYIN VAN DER SLOUIS & TIM VAN DEN BROEKE & TUD VORAGEN HAIR DIRECTOR ANNIK MOOLJ & NOA IJSEVELT ACTION DIRECTOR GEOFFREY THOMPSON DRONE OPERATOR NODDY AHMED STYLING ANKA KONINGS & NOA IJSEVELT & CHEYENNE LÖHNEN MAKEUP ARTIST DOWNEE LEENDERS EDITOR DIDI SPAANS COLORIST CHRIS BLOKHUIS COSTUME DESIGNER MARK MEERTSE COMPOSER COLIN VAN DER LEI ASSISTANT TO COMPOSER ALAIN KALENDER ASSOCIATE PRODUCER ARNOLD STRACHOVSKY PRODUCTION ASSISTANT NOA IJSEVELT P.A. SUPPORT ANKA KONINGS WRITTEN BY CHEYENNE LÖHNEN & JAN POOL DIRECTED BY JAN POOL

COMING SOON

www.afloatmovie.com



Marketing;

Afloat was picked up by multiple radio stations, newspapers and other media:

- Interview FunX radio.
- Interview NOS / NPO 1 radio.
- Interview De Gelderlander newspaper.
- Interview De Telegraaf newspaper.
- Interview Arnhemse koerier.
- Interview Organisation victim support.



REGIO

NIEUWS

SPORT

PLAY

PODCAST

FEELGOOD

PUZZEL



ABONNEREN

INLOGGEN



PREMIUM

▲ Cheyenne Löhnen is actrice en model. Ze is bezig een film te maken over seksueel geweld binnen een relatie. © Gerard Burgers

Cheyenne (24) maakt een film over seksueel geweld: 'Maar ik wil meer dan alleen een film maken'

NET BINNEN

- 11-02 **PREMIUM** Niels is verliefd op Praag maar houdt ook van Arnhem: 'In mijn vrije...
- 30-01 **PREMIUM** De 'herriemaker' die rijksmonument werd en op het verlanglijst...
- 29-01 Wat maakt het leven nou echt de moeite waard? 'Een lijst met wel een miljo...
- 27-01 **PREMIUM** Prins, freule en koning: deze dieren zijn wereldberoemd in hun eigen wijk
- 27-01 **PREMIUM** Met twee man op een krappe kamer op Deelen en met het busje naar...

BEKIJK MEER ARTIKELEN



Production and Concept Development

Nevenschade:

I personally helped setting up the production and with concept development.

About:

Nevenschade is a short film about a wealthy married woman who tries to escape her intense guilt after she and her husband accidentally injure a sex worker during a reckless pursuit of ecstasy.



LOGLINE:

“Een rijk getrouwde vrouw probeert te ontsnappen van haar schuldgevoel wanneer ze samen met haar echtgenoot per ongeluk een jonge escort vermoordt in een gevaarlijke zoektocht naar seksuele extase.”

PREMISSE:

“De armen lijden onder het verslavende hedonisme van de rijken.”





Carrie (1976)

STIJL



Climax (2018)

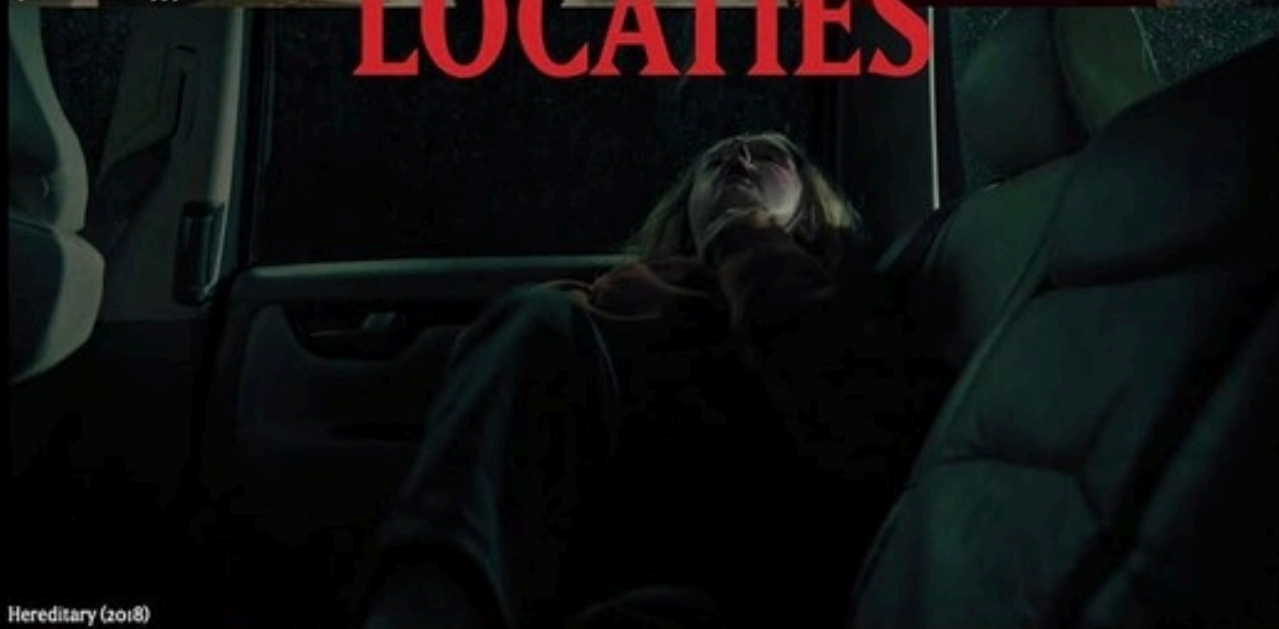


Inherent Vice (2014)



Eyes Wide Shut (1999)

LOCATIES



Hereditary (2018)



Goodfellas (1990)

Marketing Event N/Y Eve

Marketing event for **VYBE/Portal**:

Private party and marketing Event of VYBE in Dubai during N/Y Eve.

Marketing event in Dubai NYE: Branded by Chey on Instagram: " This event was one of the most epic ways to ring in the new year for us, for our company @brandedbychey and for our long time client..."

About:

VYBE entertainment is an entertainment brand. They own multiple clubs and are based in Bangkok and they will soon open in Dubai too. This particular marketing event was held in a private villa at The Palm Jumeirah in Dubai at New Years Eve.

Links online presence:

Linktree: [vybebkk](#) | [Instagram](#), [Facebook](#) | [Linktree](#)

Instagram: [Instagram \(@portalbkk\)](#) / [Instagram \(@vybebkk\)](#)

Facebook: [Vybe Bkk](#) | [Bangkok](#)



Personal Brand

Personal branding of **Cheyenne Löhnen**:

Brand Building & Development (incl. custom brand strategy), Creative Content Creation & UGC, Social Media Management, Web Design

About:

Cheyenne Löhnen is a professional film and voice actress, model, and digital nomad working internationally. She combines her creative career with her work as a Branding Manager and Content Creator. She gained fame in the Netherlands for her role as Bizou Pascal in the popular Dutch soap series GTST.

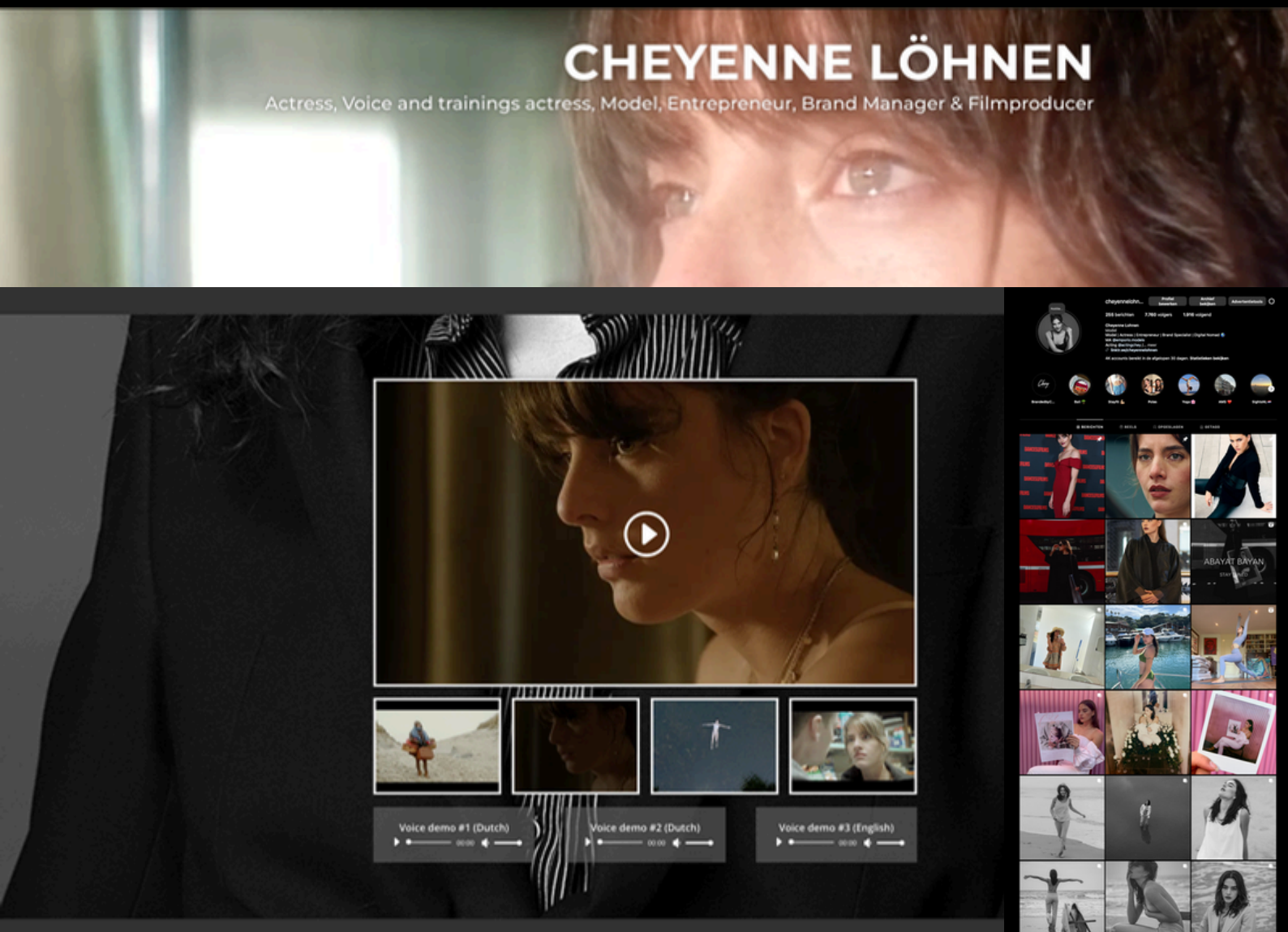
Links online presence:

Website: cheyennelohnen.com

Instagram: [@cheyennelohnen](https://www.instagram.com/cheyennelohnen)

Tiktok: [@cheyennelohnen](https://www.tiktok.com/@cheyennelohnen)

Facebook: [facebook.com/cheyenne.lohnen/](https://www.facebook.com/cheyenne.lohnen/)





Lifestyle



Modeling



Travel

