

Portfolio Branded by Chey

About:

Branded by Chey is a flexible branding agency focussing solely on Fashion, Lifestyle, Entertainment and Travel brands. We work with a team of professional, talented and reliable freelancers and deliver work worldwide.

Our services:

- Brand Building & Development (including brand strategy).
- Rebranding Service.
- Personal Branding Service.
- .-Social Media Management (including content strategy).
- Creative Content Creation & Production.
- Web Design.
- Marketing Events.

Please note that what is in this portfolio is all we can show since we cannot share any confidential information relating to the projects and our clients. It contains some visuals, brief summaries of who some of our clients are, what these brands are about and what services we provide or have provided for them.



Full Branding Package

Full branding for **Film Actors Academy**:

Their brand foundation was already existent. We helped expand the brand more and therefore provided the following services: Full Branding Package; Brand Building & Development (incl. custom brand strategy), Creative Content Creation, Social Media Management, Web Design & Organisation and Marketing of Events.

About:

Film Actors Academy (faa, previously faaam) in the Netherlands is a specialized acting school focused on training actors for film and TV.

Links online presence:

Website: [film actors academy - de beste opleiding voor camera-acteren](http://filmactorsacademy.nl)

Instagram: [Instagram \(@filmactorsacademy\)](https://www.instagram.com/filmactorsacademy/)

Facebook: [FB: film actors academy amsterdam - faaam](https://www.facebook.com/filmactorsacademyamsterdam)

film
actors
academy

Home

Aanbod

Docenten

Acteurs

Films

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film
actors
academy

Welkom bij film actors academy!

AUDITIE & AANMELDEN

Leer acteren op de **beste school** voor camera-acteren

Bij film actors academy bieden we een volledige opleiding die je kan starten op het niveau dat bij jou past. Daarnaast hebben we acteerworkshops om te oriënteren en kun je bij ons een **vooropleiding** volgen.

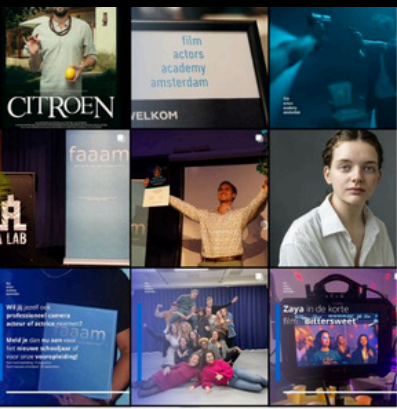
Leer acteren op de beste opleiding voor camera-acteren, onder begeleiding van ervaren docenten en filmacteurs uit het vak.



Hamda Belgaroui in NRC
'Van de straat naar de filmset.'

Hamda is van Nederlands-Tunesische afkomst, geboren in Parijs, maar al snel





Content Strategy, Content Creation and Design, Social Media Management & KPI's



Invite Design, Awards Design & Certificate Design



Organisation, Marketing and Shooting of Marketing Events



87 berichten 1.576 volgers 823 volgend

film actors academy

Leer acteren op de beste opleiding voor camera-acteren, onder begeleiding van ervaren docenten en (film)... meer

linktr.ee/filmactorsacademyamsterdam

Gevolgd door [afloatmovie](#), [tessa.sabrina.bil](#) + nog 21



Wij zijn...



Quotes



In Actie



Vooropleiding



Events



Weekend

BERICHTEN

REELS

GETAGD



Camilla Siegertsz



faaam, friends & family

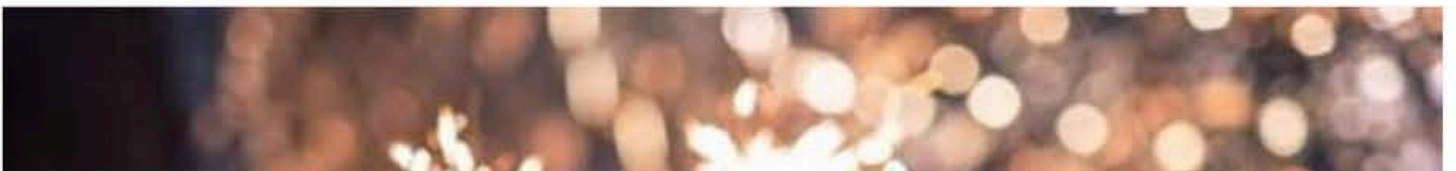




film actors academy amsterdam
NIEUWSBRIEF

Happy new year! 🎆🍷

**We wensen iedereen een inspirerend,
gezond en vredig 2024!**



Full branding for Helos:

Brand foundation was already existent but we will help and dive deeper and help expand the brand so the services will also be; Brand Building & Development (incl. custom brand strategy), Creative Content Creation, Social Media Management & Web Design.

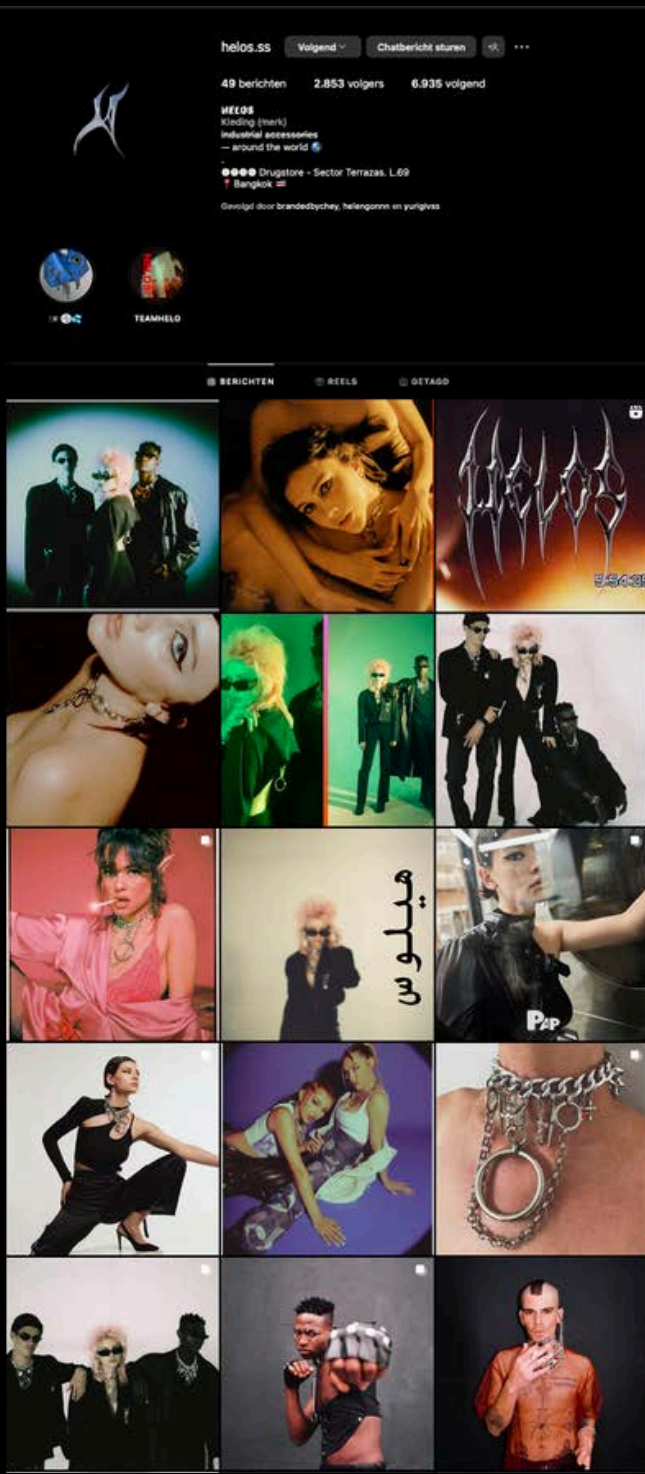
In development as we speak.

About:

Helos is an edgy and high fashion jewelry brand.

Links online presence:

Instagram: [@helos](https://www.instagram.com/helos)



Full branding for **VYBE**:

Branding of the new floating club in Dubai: Full Branding Package; Brand Building & Development (incl. custom brand strategy), Creative Content Creation, Social Media Management, Web Design & Organisation and Marketing of Events. In development as we speak.

About:

Our latest major project is the branding for VYBE entertainment, the first ever floating nightclub in Dubai. VYBE promises exclusivity and is only accessible by boat.

VYBE entertainment is an entertainment brand. They own multiple clubs and are based in Bangkok and they will soon open in Dubai too. Branded by Chey will be handling the branding for this exclusive new club in Dubai.

Links online presence:

[Linktree: vybebkk](#) | [Instagram](#), [Facebook](#) | [Linktree](#)

[Instagram: Instagram \(@portalbkk\)](#) [Instagram \(@vybebkk\)](#)

[Facebook: Vybe Bkk](#) | [Bangkok](#)



THE VYBE FLOATING CLUB

PROJECT NAME : THE VYBE FLOATING CLUB
28TH JUNE, 2024



PERSPECTIVE



Social Media Management

Social media management for **Film Actors Agency**:

Social Media Management; maintaining their platforms and keeping track of performance.

About:

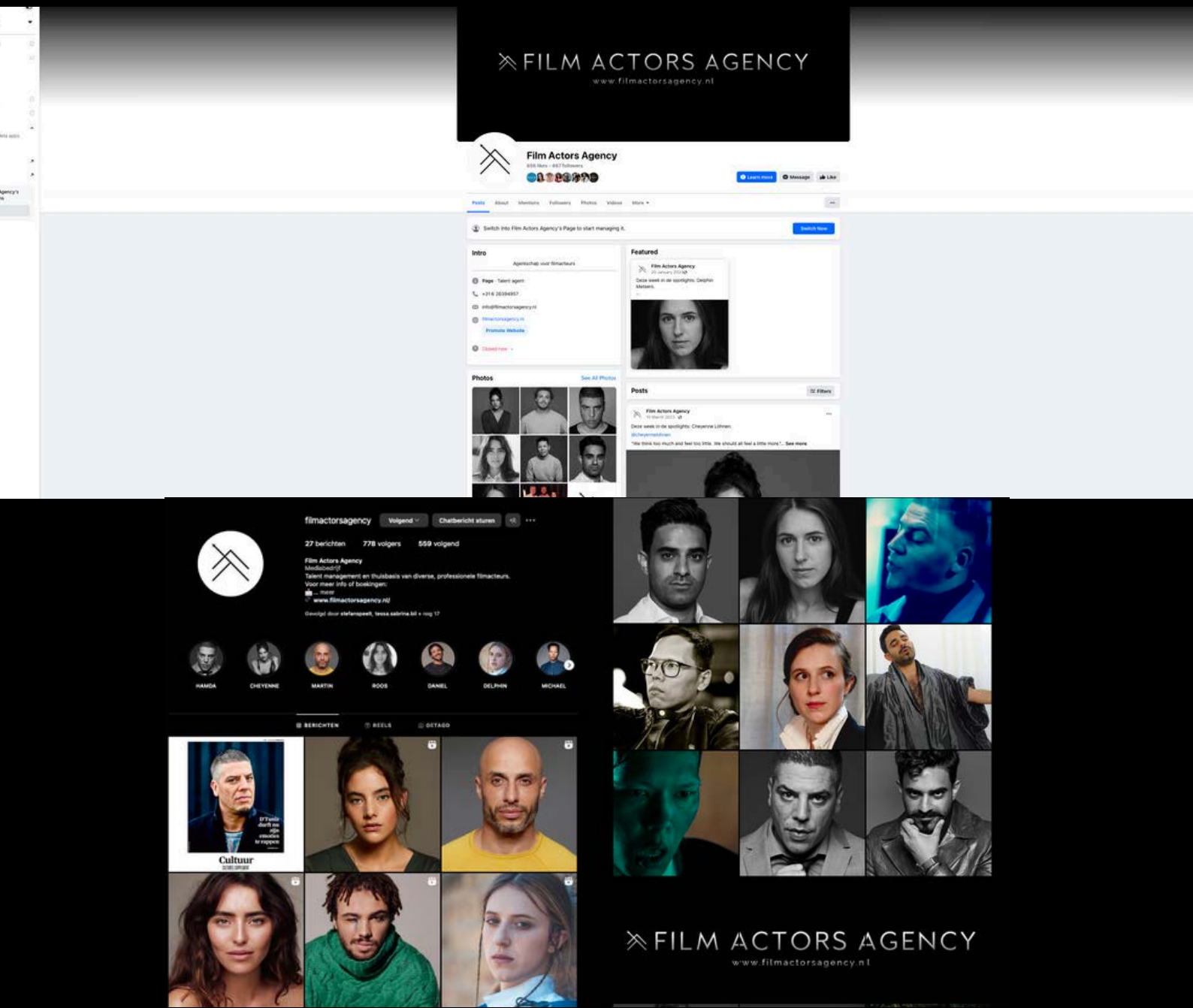
Film Actors Agency is a talent management and home to various professional film actors.

Links online presence:

Website: AGENCY

Instagram: [Instagram \(@filmactorsagency\)](https://www.instagram.com/filmactorsagency/)

Facebook: [Film Actors Agency](https://www.facebook.com/filmactorsagency/)



Web Design, Film Still Design and Marketing

The services we provided for **Afloat**:

Web Design, Design of Filmposter, Design and Editing of Film Stills, Film Festival Applications, and Email Marketing.

About:

Afloat is an international award winning short film which had it's world premiere at DWF (Dances with Films) filmfestival, in the Chinese theatres in LA.

Links online presence:

Website: afloatmovie.com

AFLOAT



AFLOAT TRAILER



FRANS DAM

CHEYENNE LÖHNEN

ERROL MC CABE

Afloat

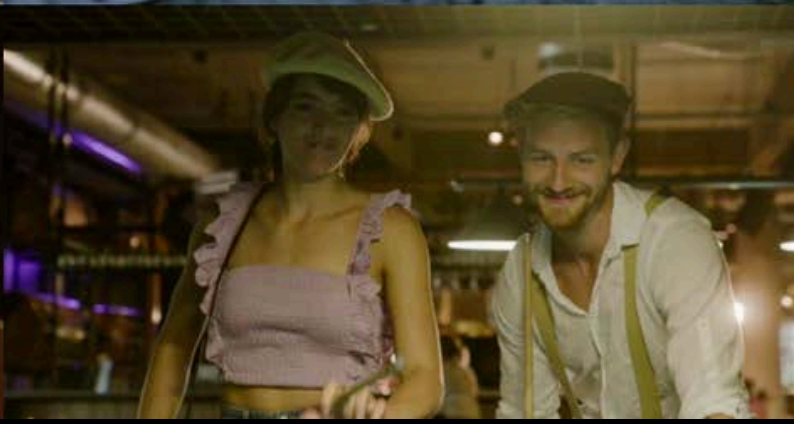
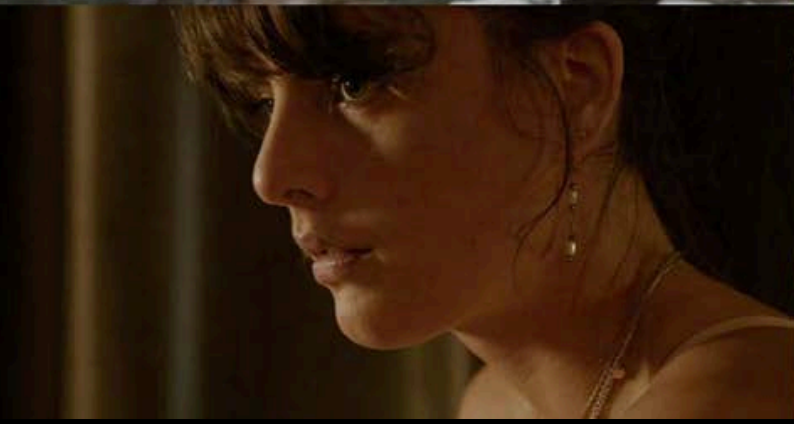


I am what I choose to become

CHEYENNE LÖHNEN PRESENTS A FILM BY JAN POOL "AFLOAT" CAST STARRING BY CHEYENNE LÖHNEN & BRIAN BY FRANS DAM & TOM BY ERROL MC CABE FIRST ASSISTANT DIRECTOR LUUK AUDAENAERDE
ASSISTANT TO THE DIRECTOR RUBEN DE GOELJ & CHRISTIAN GROOT SCRIPT SUPERVISOR CHRISTIAN GROOT DIRECTOR OF PHOTOGRAPHY JOHAN DIJKSTRA
CAMERA ASSISTANT GIEL ROGGEVEEN & SIMON VAN RIJN CATERER MARG RAPS BEST GIRL EVIE FRANÇOIS SOUND MARTYN VAN DER SLOIS & TIM VAN DEN BROEKE & IVO VORHAGEN
ART DIRECTION ANNICK MOOLIJ & NOA IJSVELT ACTION DIRECTOR GEOFFREY THOMPSON DRUMME OPERATOR NODDY AHMED STYLING ANKA KONINGS & NOA IJSVELT & CHEYENNE LÖHNEN
MAKEUP ARTIST DONNEE LEENDERS EDITOR DIDI SPAANS SOUND DESIGN ALAIN KALENDER & STEFAN DE GROEN COMPOSER GOLIN VAN DER LEI
ASSOCIATE PRODUCER ARNOLD STRACHOVSKY PRODUCTION ASSISTANT NOA IJSVELT P.A. SUPPORT ANKA KONINGS
WRITTEN BY CHEYENNE LÖHNEN & JAN POOL DIRECTED BY JAN POOL

COMING SOON DEC 2021

www.afloatmovie.com



Marketing;

We helped Afloat be picked up by multiple radio stations, newspapers and other media:

-[Interview FunX radio.](#)

-[Interview NOS / NPO 1 radio.](#)

-[Interview De Gelderlander newspaper.](#)

-[Interview De Telegraaf newspaper.](#)

-[Interview Arnhemse koerier.](#)

-[Interview Organisation victim support.](#)



REGIO

NIEUWS

SPORT

PLAY

PODCAST

FEELGOOD

PUZZEL



ABONNEREN

INLOGGEN



PREMIUM

▲ Cheyenne Löhnen is actrice en model. Ze is bezig een film te maken over seksueel geweld binnen een relatie. © Gerard Burgers

Cheyenne (24) maakt een film over seksueel geweld: 'Maar ik wil meer dan alleen een film maken'

NET BINNEN

- **11-02** **PREMIUM** Niels is verliefd op Praag maar houdt ook van Arnhem: 'In mijn vrije...
- **30-01** **PREMIUM** De 'herriemaker' die rijksmonument werd en op het verlanglijst...
- **29-01** Wat maakt het leven nou echt de moeite waard? 'Een lijst met wel een miljo...
- **27-01** **PREMIUM** Prins, freule en koning: deze dieren zijn wereldberoemd in hun eigen wijk
- **27-01** **PREMIUM** Met twee man op een krappe kamer op Deelen en met het busje naar...

BEKIJK MEER ARTIKELEN



Marketing Event N/Y Eve

Marketing event for **VYBE**:

Private party and marketing Event of VYBE in Dubai during N/Y Eve.

Marketing event in Dubai NYE: Branded by Chey on Instagram: "🎉 This event was one of the most epic ways to ring in the new year for us, for our company @brandedbychey and for our long time client..."

About:

VYBE entertainment is an entertainment brand. They own multiple clubs and are based in Bangkok and they will soon open in Dubai too. This particular marketing event was held in a private villa at The Palm Jumeirah in Dubai at New Years Eve.

Links online presence:

Linktree: [vybebkk](#) | [Instagram](#), [Facebook](#) | [Linktree](#)

Instagram: [Instagram \(@portalbkk\)](#) [Instagram \(@vybebkk\)](#)

Facebook: [Vybe Bkk](#) | [Bangkok](#)



Personal Branding

Personal branding of our founder **Cheyenne Löhnen:**

Web Design, Social Media Management.

About:

Cheyenne Löhnen is a professional film actress and model working on an international basis. She is also one of the founders of Branded by Chey.

Links online presence:

Website: cheyennelohnen.com

Instagram: [@cheyennelohnen](https://www.instagram.com/cheyennelohnen)

Facebook: [facebook.com/cheyenne.lohnen/](https://www.facebook.com/cheyenne.lohnen/)

